

2015

# Community Report on Philanthropy



University of Michigan-Flint



## *Dear Friend,*

*Philanthropy, at its core,  
is about changing lives.*

You—our loyal alumni, parents, students, faculty, staff, and friends—change lives every day through your philanthropic giving to the University

of Michigan-Flint. Your collective support provides the vital resources that allow our students, our faculty, and our campus to succeed.

In this report, you'll see some of the remarkable projects and initiatives we've been able to provide to our campus community as a result of your support. Seeing all we've accomplished in my first year as chancellor makes me even more excited for our future—a future in which every student has the support and learning opportunities needed to thrive in and out of the classroom, a future in which our faculty have the resources to be at their best in teaching and student engagement, and a future in which we partner with the community to serve as a catalyst for positive change in Flint and the greater region.

Together, we can make this future a reality.

I thank you for all that you've done to make our university what it is today, and for your support as we move toward the bright future ahead.

*Go Blue!*

Susan E. Borrego, Ph.D.  
Chancellor  
University of Michigan-Flint

## *Greetings,*

Our current report on philanthropy at the University of Michigan-Flint paints a touching narrative of heartfelt passion and generosity. We are fortunate beyond words to have community members, alumni, donors, faculty, and staff who possess a fierce commitment to student success.

Your contributions support such things as scholarships, innovative programs, faculty, and research opportunities. These gifts create legacies that span generations. Today's giving may be the catalyst for creating a medical breakthrough tomorrow or solving a global crisis that could save countless lives.

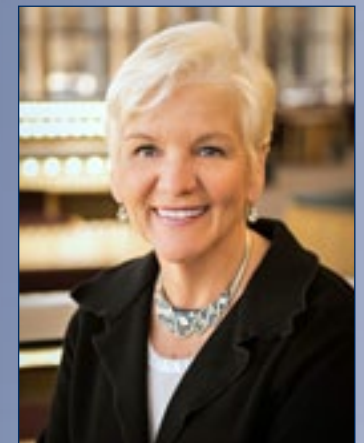
These are not only gifts to the university, but gifts to individuals who will go on to make a difference in ways we can only imagine. You, our donors, have faith in the future, and you trust that your philanthropic actions will change the destiny of an individual...a region...a nation.

Today, we pay tribute to you, our visionaries.  
Thank you!

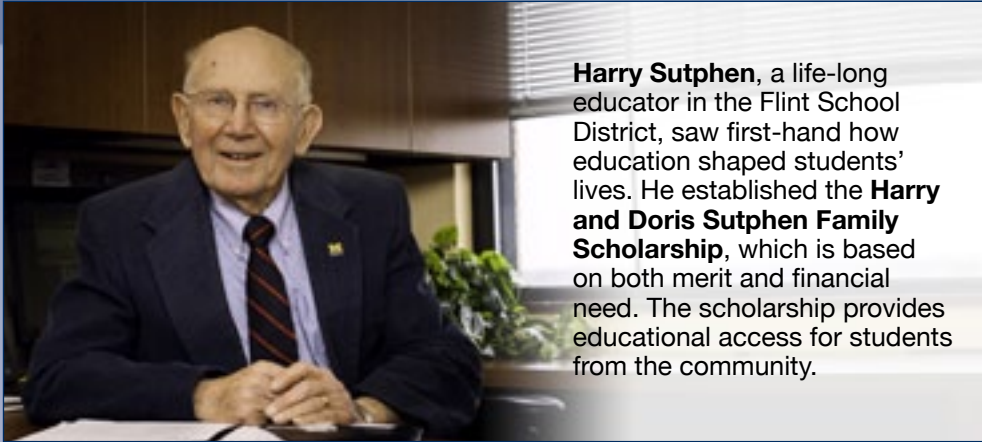
Warmly,

Linda L. Moxam  
Executive Director  
Office of Development & Alumni Relations

*Thank you for your  
generosity and your  
unwavering belief  
in the power of  
education.*



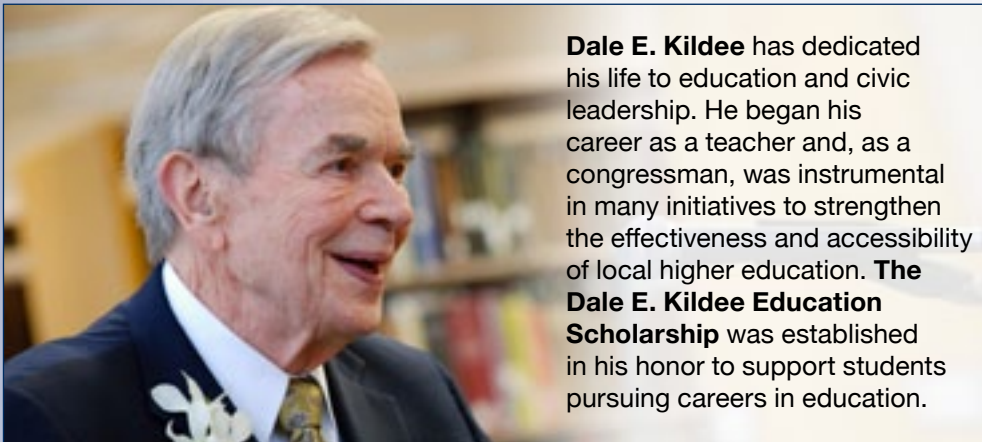
We invite you to visit our **Donor Honor Roll** to see the friends who foster academic success at UM-Flint! [umflint.edu/community-report](http://umflint.edu/community-report)



**Harry Sutphen**, a life-long educator in the Flint School District, saw first-hand how education shaped students' lives. He established the **Harry and Doris Sutphen Family Scholarship**, which is based on both merit and financial need. The scholarship provides educational access for students from the community.



**Olivia "Libby" Maynard** served on the Board of Regents of the University of Michigan from 1996 to 2012, and is a strong supporter of the Flint campus. She and her husband have established the **Olivia P. Maynard and S. Olof Karlstrom Scholarship**. As advocates of civic change throughout their careers, the pair has earmarked this fund for students studying social work.



**Dale E. Kildee** has dedicated his life to education and civic leadership. He began his career as a teacher and, as a congressman, was instrumental in many initiatives to strengthen the effectiveness and accessibility of local higher education. **The Dale E. Kildee Education Scholarship** was established in his honor to support students pursuing careers in education.

## Endowed Scholarships || The Gift of Learning

### Engage Minds

**Education is transformational.**

We see lives changed every day by the experiences our students have in the classroom, in their immersion programs, during their internships, and in the

community after they graduate.

Thanks to these generous individuals, student scholarships will be available to support education and civic engagement for years to come. These donors recognize and honor the difference that education made in their lives. Their gifts do not end, but continue on at University of Michigan-Flint for generations to come.

*It is hard to overestimate the impact that scholarships have on students' lives. The gift of learning is unrivaled.*

## The Power of Endowments

No form of investment is more important to the future successes of the University of Michigan-Flint than its endowed gift funds.

Endowments play an important role in ensuring the academic excellence associated with a Michigan education. Through access to education and scholarships, innovative research opportunities, and engaging programming, the University of Michigan endowment provides necessary funding that impacts the educational endeavors of all students at the Flint campus.

## Historic Legacy || Leading the Way



◀ **From the Archives:** The late Edgar Holt (far left), former Michigan NAACP President and one of the scholarship committee's founders, addresses a state civil rights conference. Charles Stewart Mott (second from right) also spoke at the gathering.

**FOUNDERS** | The original founders of this legacy scholarship program include **Edgar and Lois Van Zandt Holt, Odell Broadway, Sylvester Broome, Floyd McCree, Dr. Douglas Wright, and Annie Mae Pointer.**

### Expect Access

In 1992, a special group of donors came together to establish the **Holt, Broadway, Broome, McCree, Wright, and Pointer Scholarships**. These educators, civil rights activists, and business leaders were dedicated to providing higher learning opportunities for community youth. The scholarships were funded by many of Flint's most prominent African Americans.

More than two decades later, these scholarships continue to empower local students at UM-Flint.

**Mary Coleman** has been a driving force behind the legacy of these scholarships for over twenty years. She actively spearheads fundraising efforts and passionately advocates for students in need. *"I am committed to seeing young people get an education,"* says Coleman. *"I feel obligated to give back and support these historic scholarships."*



### Endowment Facts

UM-Flint Donor Funded Endowments

169

Market Value as of December 2014

\$35,807,817

First Endowment Established in

1956 by George G. Allen



“The Osher scholarship is the reason I will be graduating this year. It has made a huge difference in my life.”

~ Rachel Rosa, UM-Flint Senior

See more about Rachel at [umflint.edu/community-report](http://umflint.edu/community-report)

### 2014 UM-Flint Statistics

|                              |       |
|------------------------------|-------|
| Student Enrollment           | 8,555 |
| Undergraduate Students       | 7,143 |
| Graduate Students            | 1,412 |
| International Students       | 700   |
| Students from Michigan       | 90%   |
| Students from Genesee County | 52.3% |

## Osher Foundation || Helping Students Return to College

The **Bernard Osher Foundation** is committed to helping undergraduate students who experience a gap in their education. In 2011, the foundation granted its first award to establish the **Osher Reentry Scholars Program** at UM-Flint. To gauge the need at UM-Flint, the foundation awarded \$150,000 over three years, which helped more than 30 students return to college and earn their first bachelor’s degrees.

Success speaks for itself, and the Osher Foundation was impressed with the quality of applicants and the number of students who benefited from the scholarship awards. In 2014, the foundation made the commitment to returning students permanent by awarding the university a **\$1 million endowment**. This generous gift will ease the

financial struggles of reentry students far into the future.



Bernard and Barbro Sachs Osher

*Educational paths are unique for every student. Some follow a traditional four-year trajectory. Others must interrupt their studies due to life circumstances.*

### Why UM-Flint?

“The Osher Foundation saw the support system we offered commuter and first-generation students, and they believed in us,” says Rebecca Pettengill, Corporate & Foundation Relations Officer. “Like Jason Quinnan, a 2012-13 Osher Reentry Scholar who received his BBA in May, future reentry students will benefit from this gift so they can pursue their dreams and establish rewarding careers.”



## Chancellor Emeritus Bequests \$2 Million

### Experience Generosity

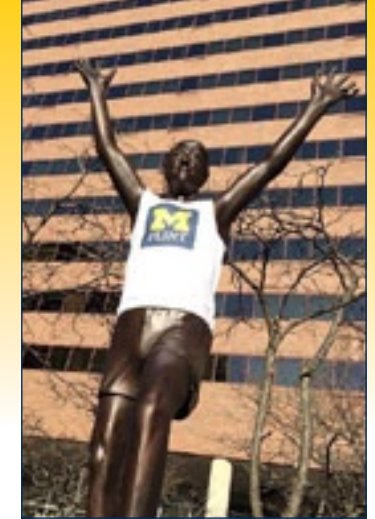
If there's one thing that defines **Juan Mestas**, it's student-centeredness. In 2014, Dr. Mestas established a **\$2 million bequest** to the university.

As a **Chancellor Emeritus** of UM-Flint, serving from 1999 to 2007, he is passionate about seeing students succeed. While his official credits are impressive, his reputation for connecting with students is legendary. He often sought out impromptu conversations with students, listening to their concerns, and responding to their ideas. With this bequest, Dr. Mestas has invested in what he cares about most—the future success of our students.

## Alumnus Establishes Scholarship Fund

Enthusiasm is contagious and **Bobby Crim** has plenty of it to go around. This UM-Flint alumnus ('60) passionately supports his alma mater and his community through philanthropic actions and charity events like the Crim Festival of Races. Crim and his wife, Marsha, recently created a bequest of \$500,000 to UM-Flint for the establishment of an endowed scholarship. "Education is a door opener," Crim said. "I want to help open those doors as much as possible."

Bobby Crim and  
Chancellor Susan E. Borrego



Crim Statue in Downtown Flint

*“A planned gift is the ultimate in trust. It says, ‘I want to give this gift to carry on after I am gone, and I believe that this institution will continue to do the work that I believe in.’ These gifts are selfless. When a bequest is established, it supports students whom you will never have the opportunity to meet.”*

~ Chancellor Borrego



Phil Hagerman, Jocelyn Hagerman, Chancellor Susan E. Borrego, Dean Scott Johnson

## Entrepreneurship || Turning Ideas into Reality

Engage in Innovation

Nothing drives the future of an institution and a community like bold thinking. The **Hagerman Foundation**, on behalf of **Phil and Jocelyn Hagerman**, recently made a \$2 million gift to establish the **Hagerman Center for Entrepreneurship and Innovation** at UM-Flint. This multifaceted program is designed to attract talented, entrepreneurial-focused students to the School of Management. “Our long-term vision for this gift is to help create businesses, jobs, and exciting projects in the community,” said Phil Hagerman, chairman and CEO of Flint-based Diplomat Pharmacy. “We want to attract talented students and help them learn how to take an idea and turn it into reality.”



The Hagermans, UM-Flint Entrepreneurs Society member Jennifer Wenslick and President Bryon Killin

### Center Highlights Visionary New Programs

- The center will serve as a platform for the School of Management to launch a **new academic major** in Entrepreneurship and Innovation Management; previously, entrepreneurship was offered strictly as a concentration or minor.
- Funding will support a newly established **Hagerman Faculty Development Professor of Entrepreneurship and Innovation**.
- Competitively based scholarships will be awarded to **Hagerman Scholars**, who will participate in the center’s research initiatives and conduct entrepreneurial programs in area high schools.
- **Faculty Entrepreneurship and Innovation Grants** will support interdisciplinary research in entrepreneurship across various disciplines on the UM-Flint campus.
- **The Entrepreneurs Society**, an existing student organization, will receive funding to participate in nationwide competitions and host entrepreneurship events on campus.
- A **Business Plan Competition** will engage both students and local businesses and will become a focal point of the curriculum.

Visit our **Donor Honor Roll** online at [umflint.edu/community-report](http://umflint.edu/community-report)

# We're All in Development Together

Our faculty and staff are philanthropists in their own right. Many invest significant “off hours” researching and writing grant applications for student scholarships and support. We tip our hats to these campus leaders. They are doing the work of everyday heroes.

## MPowering || Foster Youth Gain Life Champions

When two UM-Flint administrators attended a summit eight years ago on teens aging out of the foster care system, they had no idea it would lead them on a pivotal journey. **Dr. Mary Jo Sekelsky**, Vice Chancellor of Student Affairs, and **Lori Vedder**, Director of Financial Aid, discovered

*This program has grown from a grassroots initiative into a nationally recognized model. UM-Flint program administrators now accept invitations from universities and advocacy organizations across the country to share the MPowering story.*

that foster youth rarely attend college. “Since that day, we’ve been determined to do whatever it takes when it comes to helping foster youth pursue a college education,” says Sekelsky. A chance meeting during the grant application process led the pair to **Gary Wend**, Vice President of the **Ennis Center for Children** in Flint.



The Ennis Center became an early ally in developing what would become the **MPowering My Success** program at UM-Flint. “It was a perfect match,” says Sekelsky. “The Ennis Center brought its team of experts to the table and helped us design a comprehensive program to meet the

needs of vulnerable foster youth.” An initial grant from the **Michigan Department of Human Services** kick-started the program, and community support has ensured its ongoing success. If you would like to become a champion of this program, please visit [umflint.edu/community-report](http://umflint.edu/community-report).

*Youth transitioning out of foster care, unlike their peers from intact families, face sudden changes at age 18. Foster care youth are not given the opportunity to grow up gradually; they suddenly age out of a system and are left to fend for themselves.*



## Champions Come Forward

“Our program is unique in Michigan,” says Lori Vedder. “A wide circle of individuals and groups have come together to support **MPowering My Success**.” Community Champions for the program include businesses, social service agencies, professional organizations, civic groups, community colleges, area independent school districts, and **Representative Dan Kildee**.







◀ **HELPING FOSTER YOUTHS:** UM-Flint administrators Mary Jo Sekelsky and Lori Vedder ventured beyond their professional roles to spearhead MPowering My Success.

## Recognizing Need || Adventures in Grant Seeking

Faculty members at UM-Flint are on the front lines of a student's university experience. They share in a student's academic achievements. They also share in the struggles many students face as they try to balance educational goals with financial realities. **Constance Creech**, Associate Professor of Nursing and Director of Academic Programs, is a shining example of a faculty member who sees a need and fills it. In fact, her efforts have earned UM-Flint more than **\$4 million in grant funding** for nursing programs and scholarships. Investigating grant sources and writing grant applications is a lengthy process. But Creech views it as a challenging adventure. "I am motivated by the incredible need of our students. It's personal for me. I want to help them succeed." Over the past five years alone, grants awarded to the department have provided full scholarships for more than 160 nursing students in the graduate program.



*“These foster youth faced and overcame many challenges in their lives. It is heartwarming to see the community step forward to help in any way they can. We started out with a relatively small group of supporters. Now, we have more than 60 Community Champions.”*

*~ Lori Vedder,  
Director of  
Financial Aid*

*“When I read some of the student scholarship applications, they move me to tears. The financial need is so great,” says Creech. “When students learn they’ve been chosen, they are filled with emotion. It’s immensely rewarding to make that telephone call.”*

*More than 70% of UM-Flint students qualify for financial aid. Scholarships make it possible for these students to go farther, reach higher, and achieve their educational goals.*





*“I want everyone to know how thankful I am, how blessed I feel for the scholarships I have received. It has blown me away how much people actually care. They don’t know me. I don’t know them. But they are helping me on the road to my dream.”*

## Olu Adejuwon

**Status** • Graduate student; MBA program

**Future Plans** • A career in alternative energy resources

**Long-Term Goal** • Transforming the power system in his homeland of Nigeria

## Community Service II The Experience of Giving Back

### Experience Giving

Learning through service is paramount to Carroll G. Baker, Sr., and his wife, Kimberly Roberson. The family’s commitment to education and service is what inspired them to establish the Baker-Roberson Service Scholarship Fund. “A scholarship can be the deciding factor in keeping a student in school and allowing them to pursue their dreams,” says Roberson. “Combining a scholarship with service gives students an opportunity to immerse themselves in what they’re learning through service projects.”

The couple’s gift was matched by the Charles Stewart Mott Foundation, where Kimberly serves as the program director for the Flint area. While it is not unusual for employers to match the charitable gifts of its employees, the foundation’s 3:1 match significantly increased the number of students who will benefit from these engagement scholarships.



**FAMILY ENDEAVOR** | Kimberly Roberson (MPA, '92; MSW, '95; Ph.D., '99) and Carroll G. Baker, Sr., (BA '70, CPA, MST), with their daughters Molly (left) and Madeline.

### About Matching Gifts

Many companies offer matching gift programs. By doubling—and sometimes tripling—your donation, matching programs dramatically increase the impact of your contribution. We invite you to ask your employer about enrolling in a matching gift plan.



*“Scholarships give students the peace of mind that they won’t be swimming in debt when they graduate. Mine have allowed me to live on campus, to make a lot of friends, and to focus on my studies without struggling financially.”*

## Avery Mitevski

**Status** • Honors Program sophomore

**Major** • Applied Psychology

**Future Plans** • Pursue a master’s degree in counseling

### *Before*

Built in the 1920s, this residence at 924 Eddy Street was owned by the W.F. Stewart family, whose company supplied automobile bodies to Buick and General Motors.



### *After*

The house, located east of campus in the Central Park neighborhood, is a model for urban renovation projects. It serves as a university learning center and community gathering place.

## Urban Alternatives || The House That Flint Built

Associate Professor **Richard Hill-Rowley**, recently retired from the Department of Earth and Resource Science, was instrumental in bringing all the elements of the project together. “This initiative succeeded because a team of dedicated people believed in an idea,” says Hill-Rowley.

Talk about creating a vision from the ground up. The UM-Flint **Urban Alternatives House** (UAH) demonstrates the power of collaboration. This project began as a far-reaching concept: Transform a historic house on the city’s demolition list into a living research center infused with “green” building materials, alternative energy sources, and sustainable living features. The house serves as a beacon in the neighborhood, and incorporates public meeting spaces, classrooms, and low-income student housing. After fire razed the first location in historic Carriage Town, UM-Flint and the **Genesee County Land Bank** worked together to identify another suitable location. The chosen site, set close to campus in Flint’s Central Park Neighborhood, was embraced by neighbors and the community at large. Anchored by foundation support and **Michigan State Housing Development Authority (MSHDA)** funds, businesses quickly jumped on board, making the UAH a reality. In 2014, the Urban Alternatives House opened its doors, complete with extensive community gardens.

*Peter Hughes of the MSHDA lauds the project as a creative use of federal funds used in collaboration with a private partnership to accomplish low-income housing options.*

*The Urban Alternatives House was made possible by the support of our community partners:*



## Student Philanthropy Victors in Action

UM-Flint is a mosaic of unique individuals who come together to make a difference. Students at UM-Flint are a source of inspiration and pride. They contribute their talent, energy, and spirit to our campus and community through volunteerism and activism.

Visit our **Donor Honor Roll** online at [umflint.edu/community-report](http://umflint.edu/community-report)

## In Memoriam || Students Establishing Scholarship Fund



UM-Flint experienced a devastating loss in 2013 when Student Government President **Felipe Andrez** passed away from a brain tumor. His death was felt

by students, faculty, administrators, and alumni who knew and loved this charismatic international student from Brazil. Two classmates, **Marcus Papin** and



**Albert Lee** ('11), are working to create a scholarship in Felipe's name. The pair has hosted fundraisers, made donations

themselves, and conducted events to raise awareness about the scholarship. Once established, the fund will support student leaders at UM-Flint. "Felipe was so involved on this campus," says Papin, who served as student government vice president alongside his friend. "Albert and I felt that forming a scholarship was the perfect way to honor Felipe's memory." If you would like to make a gift to the Felipe Andrez Scholarship fund, please visit [umflint.edu/community-report](http://umflint.edu/community-report).

Engage School Spirit

## Connecting || Alumni Group Forms in Windy City

If you are a UM-Flint alumnus living in Chicago, take note. Todd Rowden ('86) recently formed an alumni group along your part of the Lake Michigan shoreline. "Attending UM-Flint is a unique experience," Rowden says. "I want to connect with people who share that with me." Rowden has come a long way since he attended UM-Flint as a commuter student from Lapeer, MI. He graduated as a *Maize and Blue Scholar* with honors, and went on to earn a law degree. Today, Rowden is a Managing Partner at Thompson

Coburn LLP in Chicago. To learn how you can get involved in the Windy City group, visit [umflint.edu/community-report](http://umflint.edu/community-report).

*"I think the four years I spent at UM-Flint were the most formative of my adult life. I want to stay as connected as I can."*  
~ Todd Rowden

Left to Right: Michael Willman ('10), Anthony Caldwell ('08), Todd Rowden ('89), Sheila Terrones ('15), Kristin Bridge ('05), Megan Donahue ('09), Yuyang Zhang ('14).





## Grassroots || Growing the Next Generation of Victors

### Experience Citizenship

The support of others is a fundamental value of the UM-Flint experience. Our students assist the community and each other with thousands of service hours each year. The outcomes of this work have a lasting impact, not only on the community, but also on the students themselves. We know this to be true, as many of our donors were “givers” as students and continue to be ambassadors of giving as UM-Flint alumni. Our students participated in numerous community and charity events this year, including:

*“As an international student, I was not sure what to expect when I came here. But I fell in love with UM-Flint! A lot of people don’t realize the impact that philanthropy and donors have on the lives of students. Scholarships allow us to focus on our academics so we can do our very best.”*

### Nakshidil Sadien

**Status** • Senior; Student Government President

**Dual Major** • Political Science & Sociology

**Future Plans** • Work for the United Nations or global think-tank

- **Alternative Spring Break:** Forgoing the usual week-long spring getaway, our students instead dedicated more than 1,230 volunteer hours on community service projects.
- **Beecher Community Schools Partnership:** UM-Flint students provided 1,121 hours of volunteer service, tutoring, and mentoring for K-12 Beecher students.
- **Neighborhood Revitalization:** The UM-Flint Entrepreneurs Society partnered with Habitat for Humanity in an ongoing effort to revitalize Flint’s Grand Traverse neighborhood.
- **Relay for Life:** Twenty-four teams from various student organizations helped raise more than \$23,000 for the American Cancer Society.
- **Tax Aid:** Thirty-five School of Management students spent nights and weekends helping more than 1,000 low-income individuals and families complete federal, state, and city tax returns.



Bradley Roth

## Memorial Scholarships || Paying Tribute

### Expect Support

When a family is faced with tragic loss, paying tribute to their loved one becomes a path to healing. The Roth family chose to establish a scholarship in the memory of Bradley Roth, who lost his life in a car accident. The husband and father of two young children was a graduate of UM-Flint's Physical Therapy program. Bradley's brother, Scott Roth, along with other family members established the **Bradley Roth Memorial Scholarship** to provide financial assistance for students majoring in physical therapy. The Roth family also started an annual scholarship fundraising event, the **Bradley Roth Memorial Golf Outing**. The event continues to grow in size and popularity as family, friends, and supporters gather annually to share memories and raise funds for the scholarship. "We wanted to reflect my brother's passions in our giving actions," says Scott. "He had a passion for his work and a passion for golf. Our intent is to grow the annual outing so we can help more students in Bradley's honor."



Karen Roth, Whitney Watkins, and Doug Roth

*“It was a tremendous experience to receive this scholarship. I got to meet the family. I got to see how proud they were of Bradley. I am so grateful for the financial support. It helped me focus on my course work.”*

### Whitney Watkins

Roth Scholarship Recipient  
Major • Doctor of Physical Therapy, 2014

## Worldwide || Our Alumni Span the Globe

### *UM-Flint graduates are making their mark around the nation and the world.*

The reach of our alumni has expanded and new alumni groups are emerging in places like Washington, D.C. and Chicago. It is heartwarming to witness the dedication of our alumni who

*The Latin noun **alumnus** is derived from the verb “alere,” meaning “to nourish.” UM-Flint and its alumni enjoy a reciprocal relationship. Graduates enjoy giving back, supporting students, and nurturing the university’s growth. If you are interested in getting involved with UM-Flint alumni activities, visit [umflintalumni.org](http://umflintalumni.org).*

actively participate in student mentoring programs, scholarship fundraising efforts, and campus expansion initiatives. Our alumni, in partnership with the Alumni Association of the University of Michigan, annually provide the Flint campus with hundreds of volunteer hours and thousands of dollars in financial support. This year alone, the market value of scholarships endowed by our alumni groups totaled **\$547,352**.

### ***‘Giving Blueday’ Soars***



We hosted our first university-wide “day of giving” this year on **Giving Blueday**. Over a 24-hour period, the generosity of UM-Flint supporters created the largest one-day online fundraising effort in the university’s history, raising more than \$18,000! This year’s Giving Blueday will be held on **Tuesday, December 1, 2015**. The event coincides with Giving Tuesday, a global day of giving following the Thanksgiving weekend. Funds raised on this day make a difference in the lives of UM-Flint students by supporting scholarships, research, travel, and immersion learning projects.

## **Board of Regents of the University of Michigan**

Michael J. Behm  
Grand Blanc

Mark J. Bernstein  
Ann Arbor

Laurence B. Deitch  
Bloomfield Hills

Shauna Ryder Diggs  
Grosse Pointe

Denise Illich  
Bingham Farms

Andrea Fischer Newman  
Ann Arbor

Andrew C. Richner  
Grosse Pointe Park

Katherine E. White  
Ann Arbor

Mark S. Schlissel  
Ann Arbor  
*ex officio*

## Mission Statement

The University of Michigan-Flint is a comprehensive urban university of diverse learners and scholars committed to advancing our local and global communities. In the University of Michigan tradition, we value excellence in teaching, learning, and scholarship; student centeredness; and engaged citizenship. Through personal attention and dedicated faculty and staff, our students become leaders and best in their fields, professions, and communities.



### **UNIVERSITY OF MICHIGAN-FLINT**

Development and Alumni Relations

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**810.424.5448**

[umflint.edu/community-report](http://umflint.edu/community-report)